

**GIVE BUSINESS A LIFT WITH**

# **ALL IN NYC NEIGHBORHOOD GETAWAYS**

*Presented by NYC & Company*

From the people who bring you NYC Restaurant Week® and NYC Broadway Week<sup>SM</sup> comes a new, flexible and inclusive program **designed to help local businesses like yours** and get people exploring NYC once more.

All In NYC: Neighborhood Getaways features offers on attractions, cultural experiences, dining, hotels, museums, shopping and tours citywide—and you're invited to submit yours today.

## **YOU'LL BENEFIT FROM WIDESPREAD EXPOSURE**

The program is being widely promoted to locals and regional visitors through press, cable TV and out-of-home media, as well as a robust digital media campaign supported by Mastercard®.

## **YOU'LL ATTRACT NEW AND REPEAT CUSTOMERS**

On top of your offer, you will automatically be enrolled in an attractive Mastercard promotion (pending eligibility), enabling registered cardholders to earn up to \$100 back as they explore the City.

## **IT'S FREE**

There is no fee to participate.

## **IT'S FLEXIBLE**

The program is live now and will run through year-end (or longer). You may submit any offer (BOGO, charitable component, discount, pay what you wish, etc.) and may change it at any time.

## **YOU'LL BE A PART OF NEW YORK CITY'S COMEBACK**

Your participation will help stimulate the local economy and ensure the future of the tourism industry.



**LEARN MORE AND SIGN UP AT [NYCGO.COM/NG-SIGNUP](https://nycgo.com/ng-signup)**

For more information, contact [membershipinfo@nycgo.com](mailto:membershipinfo@nycgo.com).