

**ALL IN**

**NEW YORK CITY**





ALL IN  
**BROOKLYN**  
ALL IN  
**STATEN ISLAND**  
ALL IN  
**QUEENS**  
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# **All In NYC: Holiday Edition**

## **How to Get Involved Now**

- 1. All In NYC: Neighborhood Getaways: Holiday Edition | [nycgo.com/ng](https://nycgo.com/ng)**
- 2. Social Media: All In NYC: Holiday Stories | [#AllInNYC](https://twitter.com/AllInNYC)**
- 3. All In NYC: Business Tool Kit | [nycgo.com/allinnyctoolkit](https://nycgo.com/allinnyctoolkit)**

# 1) All In NYC: Neighborhood Getaways

**Launched Tuesday, 9/15**

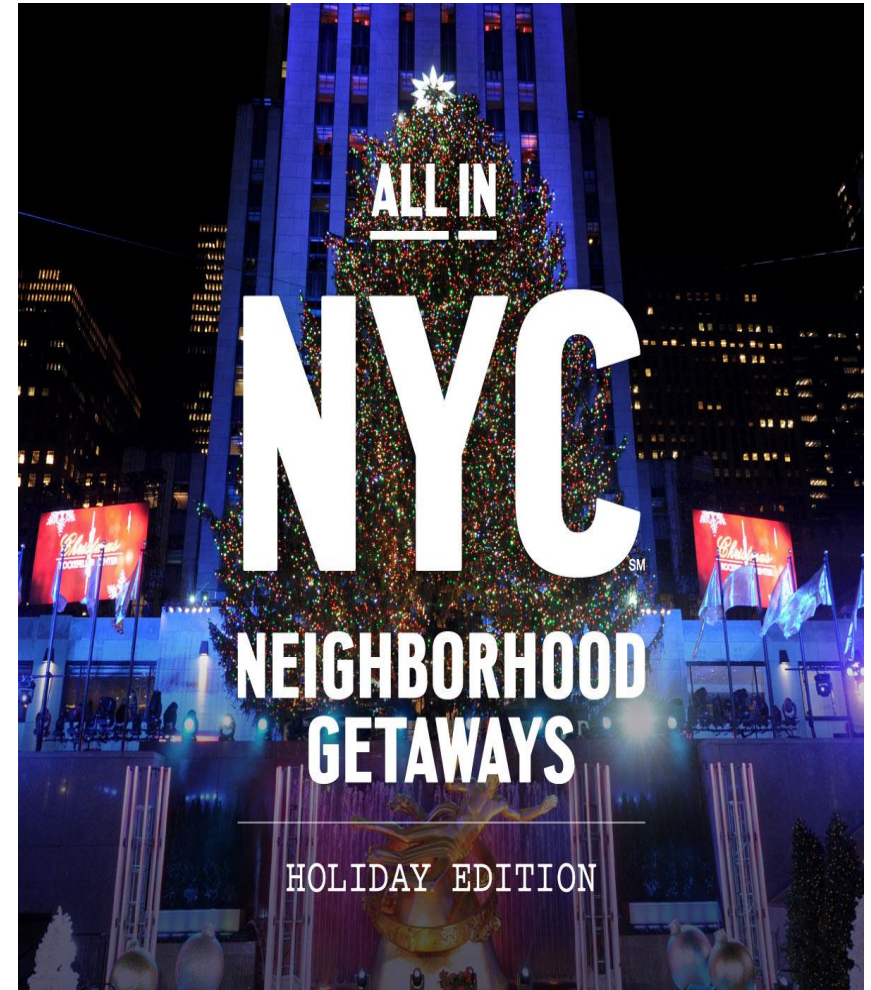
Promotion of this program will emphasize neighborhood exploration and the need to support our local NYC businesses, targeting both locals and regional drive market visitors.

It will include offers from all sectors as they re-open, starting with:

- Attractions
- Museums and Cultural
- Outdoor Dining
- Hotels
- Retail

Our **All In NYC: Neighborhood Getaways tool kit** is now available for your use.

Use **#AllInNYC** and **#NeighborhoodGetaways**



# All In NYC: Neighborhood Getaways

## Mastercard Support

Mastercard®, our global partner, will support the program through a robust digital media campaign as well as a compelling statement credit offer.

Registered cardholders will be eligible to receive up to \$100 in statement credits from qualifying participating businesses in the program. The credit provides **\$10 back for every \$20 spent on experiences**, or **\$25 back on every \$100 spent on hotels**, up to \$100 in statement credits per cardholder.



**Sign up** by logging into the member portal on [nycgo.com](https://nycgo.com) or visiting [nycgo.com/ng-signup](https://nycgo.com/ng-signup).

# All In NYC: Staycation Guides

<https://www.nycgo.com/whats-open-in-nyc>



Articles

**Staycation Guides: The Bronx**



Articles

**Staycation Guides: Brooklyn**



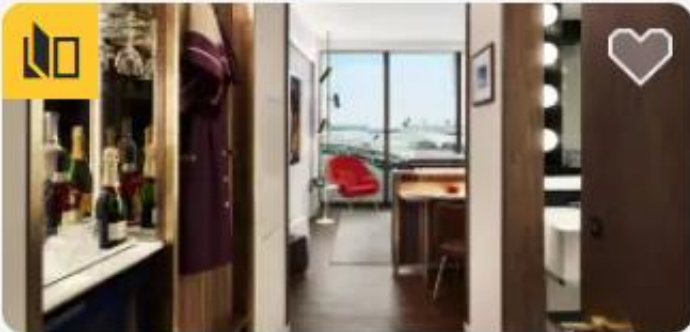
Articles

**Staycation Guides: Manhattan**



Things to Do · Articles

**Staycation Guides: On the Water**



Things to Do · Articles

**Staycation Guides: Queens**



Things to Do · Articles

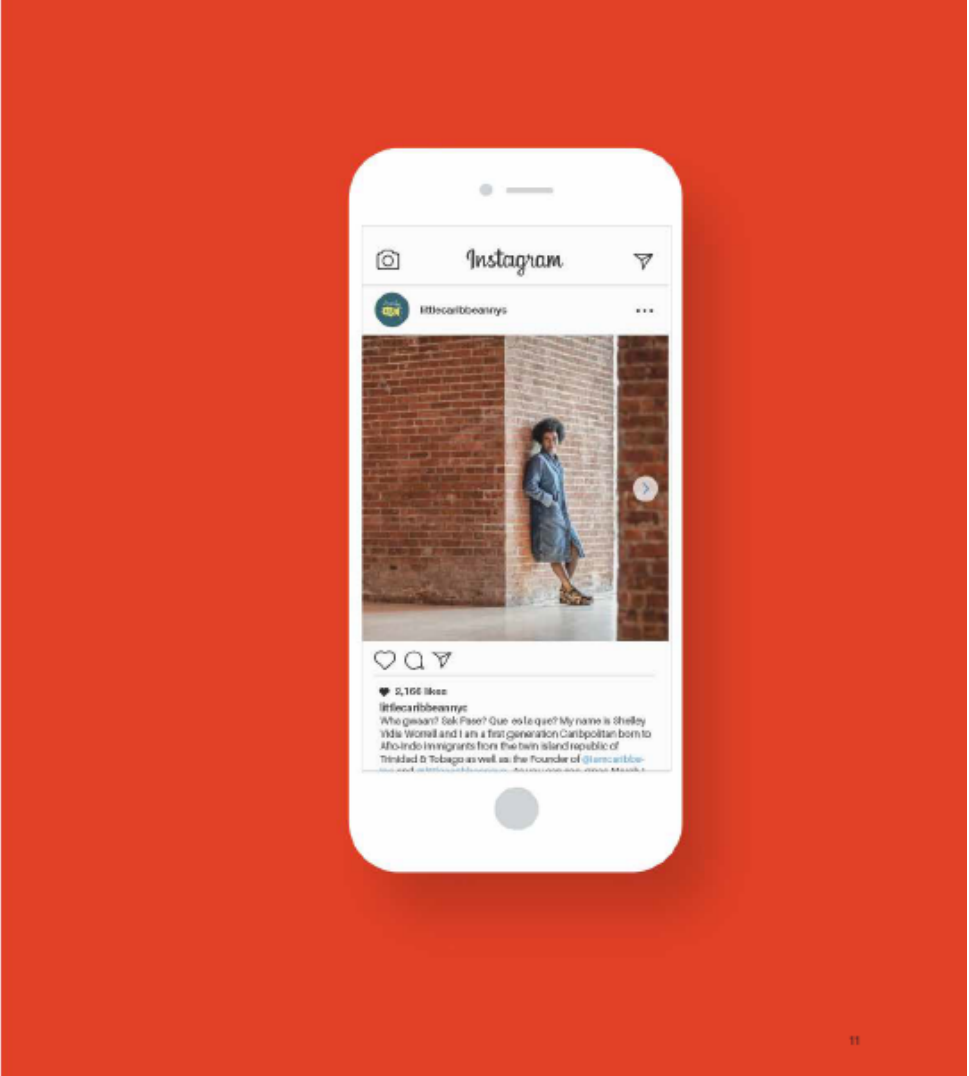
**Staycation Guides: Staten Island**

# 2) All In NYC: Opening Up

## Social Media Initiative

### #AllInNYC

SHARE YOUR  
ALL IN NYC STORY







littlecaribbeannyc • Follow  
Flatbush



littlecaribbeannyc Wha gwaan? Sak Pase? Que es la que? My name is Shelley Vidia Worrell and I am a first generation Caribpolitan born to Afro-Indo immigrants from the twin island republic of Trinidad & Tobago as well as the Founder of @iamcaribbeing and @littlecaribbeannyc. As you can see, since March I have mostly been WFH, on social-impact projects—and, as an almost daily act of self-care, gardening, perfecting family and experimental recipes like Caribbean-spiced lattes, seamoss, pizza lambi, pelau, provision and saltfish, grilled snapper with locally sourced ingredients from @labay\_market here in Brooklyn.

I have also been inspired by the



Liked by nycgo and 327 others

JULY 22

Add a comment...

Post



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I have also been inspired by the tenacity of frontline workers in the city I call home as well as the small businesses who we work with daily through @iamcaribbeing and @littlecaribbeannyc to uplift and celebrate—shops and restaurants like @sipunwine @raineatery @peppas738 @jensrotishopandbakery @islandexpressbk @bk9restaurant @yoyo\_fritaille @cremecocoanyc @little.mo.wine as well as institutions like @allansbakery @scoopsvegan @sesamecarnival @prospectpark, and others.

As a direct response to Black Lives Matter, and in solidarity with our #blackowned neighbors, we were honored to collaborate with lifestyle brand @thesill on a Caribbean Self-



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Care Box titled "Love Up Yourself" featuring local artisans @alifebalanced @avalahbeauty and @perry.boyce, who also rep the ISLAND REPUBLIC OF BROOKLYN.

I'm nearing the end of my caption length here, so I'm passing the torch to you. Feel free to share how you're #AllInOnNYC, and @NYCgo will be highlighting selected stories on their Instagram. 📷: @pacu

#caribbeing #caribpolitan #littlecaribbean #flatbush #flatbushbrooklyn #brooklyn #culture #caribbeanfood #caribbeanculture #caribbeanfood #blackownedbusiness #blackownedbusinesses #selfcare





**ALL IN NYC**

# **PORTRAITS**

**NYC**  
& Company





# 3) All In NYC

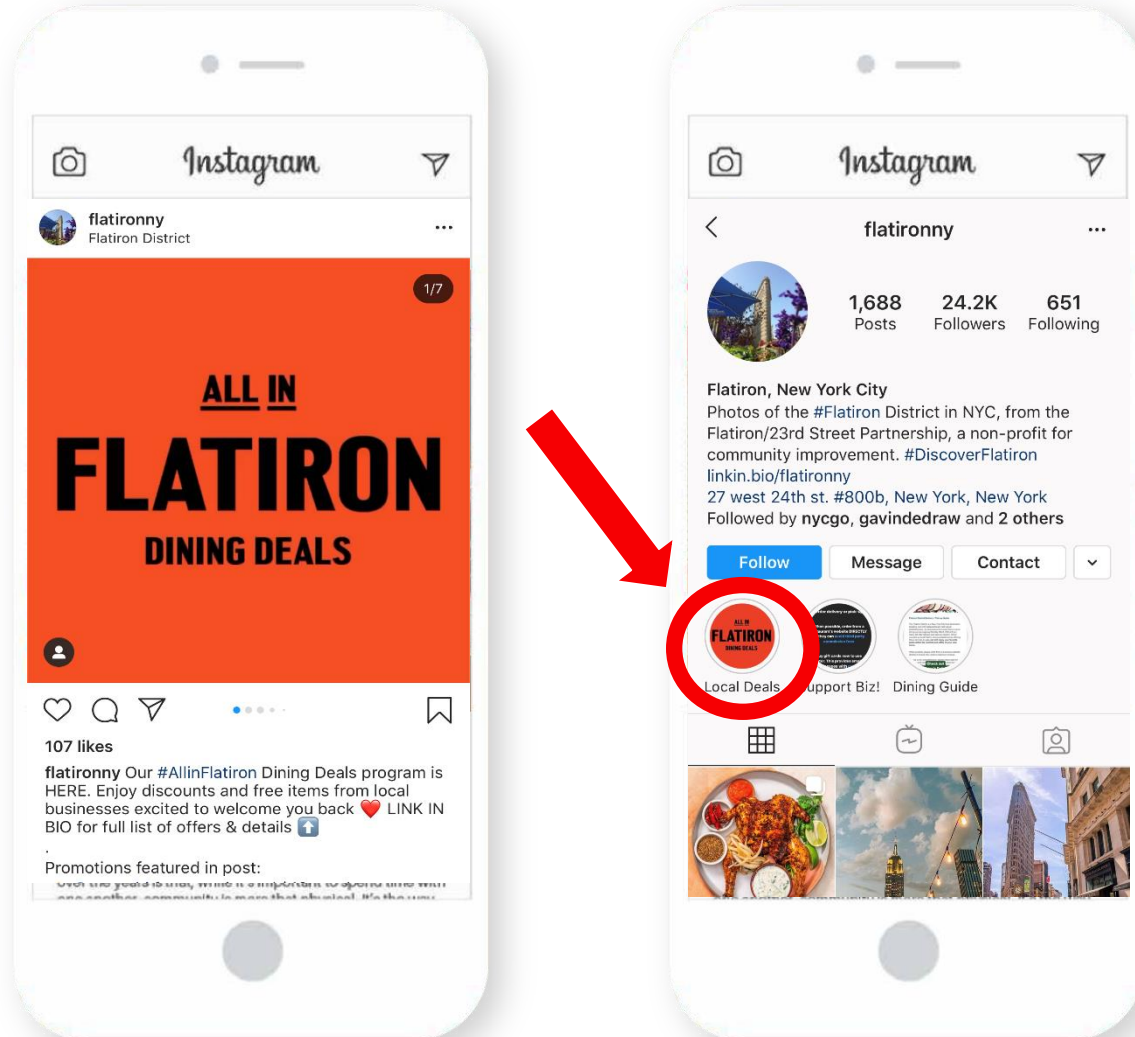
## Business Tool Kit

[nycgo.com/allinnyctoolkit](http://nycgo.com/allinnyctoolkit)



# All In NYC

**Business Tool Kit – Flatiron BID**  
[nycgo.com/allinnyctoolkit](http://nycgo.com/allinnyctoolkit)



ALL IN

# FLATIRON

DINING DEALS

**FOOD AND BEVERAGE  
SPECIALS AT AREA  
RESTAURANTS—LIKE  
THIS ONE!**

**FOR DETAILS & OFFERS, VISIT  
[FLATIRONDISTRICT.NYC/ALLIN](http://FLATIRONDISTRICT.NYC/ALLIN)**

**#ALLINFLATIRON**

A Program of the Flatiron/23rd Street Partnership  
and NYC & Company





GRAND CENTRAL

# ALL IN

## NEW YORK CITY<sup>SM</sup>

### These Grand Central shops are "All In"!

We've teamed up with [NYC & Company](#) to take part in their [All In NYC: Neighborhood Getaways](#) campaign which features a citywide lineup of deals on attractions, cultural experiences, dining, hotels, museums, shopping, and tours! The below Grand Central stores are "All In" with exclusive offers. To enjoy, simply mention "All In NYC" at checkout.

# Contact Us and Keep Us Posted

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